

Unless otherwise defined, terms and expressions used in this announcement shall have the same meanings as those defined in the prospectus (the “**Prospectus**”) of Echo International Holdings Group Limited (the “**Company**”) dated 30 September 2013.

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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. Potential investors should read the Prospectus for detailed information about the Placing described below before deciding whether or not to invest in the Shares thereby being offered.



Echo International Holdings Group Limited

毅高(國際)控股集團有限公司

(incorporated in the Cayman Islands with limited liability)

LISTING ON THE GROWTH ENTERPRISE MARKET OF THE STOCK EXCHANGE OF HONG KONG LIMITED BY WAY OF PLACING

Number of Placing Shares : 60,000,000 Placing Shares

**Placing Price : HK\$0.60 per Placing Share (payable in full
upon application, plus brokerage of 1%, SFC
transaction levy of 0.003% and Stock
Exchange trading fee of 0.005%)**

Nominal value : HK\$0.01 each

Stock code : 8218

Board lot : 4,000 Shares

Sole Sponsor and Sole Bookrunner



Joint Lead Managers



As required under the GEM Listing Rules and the Companies Ordinance, copies of the Prospectus are available, for information purposes only, during normal office hours from 9:00 a.m. to 6:00 p.m. at the office of (1) Tanrich Capital at 16th Floor, Central Plaza, 18 Harbour Road, Wanchai, Hong Kong; and (2) Convoy Investment Services Limited at Ground Floor & 1st Floor, Li Po Chun Chambers, 189 Des Voeux Road, Central, Hong Kong starting from 4:30 p.m. on Monday, 30 September 2013 to Friday, 11 October 2013 (both dates inclusive).

Pursuant to the Underwriting Agreement, the Company is initially offering 60,000,000 Placing Shares for subscription by way of the Placing at the Placing Price on and subject to the terms and conditions as set out in the Prospectus.

Applications for the Placing Shares will only be considered on the basis of the terms and conditions as set out in the Prospectus. The Placing is conditional upon the fulfillment of the conditions as set out in the subsection headed “Conditions of the Placing” in the section headed “Structure and Conditions of the Placing” in the Prospectus. If such conditions are not fulfilled (or, where applicable, waived) in accordance with the terms and conditions of the Underwriting Agreement on or before the dates and times as specified therein, the Placing will not proceed, and all money received will be refunded to applicants of the Placing without interest and the Stock Exchange will be notified immediately. Notice of the lapse of the Placing will be published on the Stock Exchange’s website at www.hkexnews.hk and the Company’s website at www.echogroup.com.hk on the next business day immediately following such lapse.

Potential investors should note that the Underwriters are entitled to terminate their obligations under the Underwriting Agreement by notice in writing to the Company given by Tanrich Capital (for itself and on behalf of the Underwriters) upon the occurrence of any of the events set forth under the paragraph headed “Grounds for Termination” in the section headed “Underwriting” in the Prospectus at any time prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

Application has been made by the Company to the Stock Exchange for the listing of, and permission to deal in, the Shares issued and to be issued pursuant to the Placing, the Capitalisation Issue and the exercise of any options granted under the Pre-IPO Share Option Scheme. Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on 11 October 2013.

All necessary arrangements have been made for the Shares to be admitted into CCASS. If the Listing Division of the Stock Exchange grants the listing of, and permission to deal in, the Shares on GEM as mentioned in the Prospectus and the Company complies with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the Listing Date or any other date as may be determined by HKSCC. Settlement of transactions between participants of the Stock Exchange is required to take place in CCASS on the second business day after any trading day. All activities under CCASS are subject to the General Rules of CCASS and CCASS Operational Procedures in effect from time to time.

No receipt will be issued for subscription monies paid. The Company will not issue temporary documents of title.

Share certificates will only become valid documents of title when the Placing has become unconditional in all respects and the Underwriting Agreement has not been terminated in accordance with its term prior to 8:00 a.m. (Hong Kong time) on the Listing Date.

The announcement of the level of indication of interests in the Placing and the basis of allocations of the Placing Shares will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.echogroup.com.hk on or before Thursday, 10 October 2013.

Dealings in the Shares on GEM are expected to commence at 9:00 a.m. on Friday, 11 October 2013. The Shares will be traded in board lots of 4,000 Shares each. The stock code for the Shares is 8218.

By order of the Board
Echo International Holdings Group Limited
Cheng Yeuk Hung
Executive Director

Hong Kong, 30 September 2013

As at the date of this announcement, the executive Directors are Mr. Lo Yan Yee, Ms. Cheng Yeuk Hung, Mr. Cheng Kwing Sang, Raymond, and Mr. Lo Ding To, and the independent non-executive Directors are Mr. Lam Wai Yuen, Mr. Ang Chuk Pai and Mr. Chan Chung Yin, Victor.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement and a copy of the Prospectus will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.echogroup.com.hk.