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Echo International Holdings Group Limited

毅高(國際)控股集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8218)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10(2)(a) of the GEM Listing Rules and the provisions of inside information under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a loss for the nine months ended 31 December 2013 as compared to the profit for the corresponding period in 2012.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Echo International Holdings Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the provisions of inside information under Part XIVA of the Securities and Future Ordinance (Cap.571, Laws of Hong Kong) (the “**SFO**”).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that the Group is expected to record a loss for the nine months ended 31 December 2013 as compared to the profit for the corresponding period in 2012 which is mainly due to (i) the substantial decrease in the Group’s revenue for the nine months ended 31 December 2013 as a result of the decrease in sales of control board, massage toner and hair remover; and (ii) the recognition of listing expenses of the Company during the aforesaid period.

Despite the unaudited third quarterly results of the Group for the nine months ended 31 December 2013 are expected to record a loss, the Board considers that the existing business operation, the financial position and cash level of the Group remain healthy.

This announcement is made solely based on the preliminary assessment by the management of the Group on the unaudited consolidated management accounts of the Group for the nine months ended 31 December 2013 which is still in the process of being finalised and has not been reviewed or audited by the Company’s auditors. The Company is still ascertaining its

third quarterly results for the nine months ended 31 December 2013. Further details of the Group's financial performance will be provided in the announcement for the third quarterly results of the Group for the nine months ended 31 December 2013, which is expected to be published on or about 13 February 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares in the Company.

By order of the Board
Echo International Holdings Group Limited
Cheng Yeuk Hung
Executive Director

Hong Kong, 24 January 2014

As at the date of this announcement, the executive Directors are Mr. Lo Yan Yee, Ms. Cheng Yeuk Hung, Mr. Cheng Kwing Sang, Raymond, and Mr. Lo Ding To, and the independent non-executive Directors are Mr. Lam Wai Yuen, Mr. Ang Chuk Pai and Mr. Chan Chung Yin, Victor.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.echogroup.com.hk.