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Echo International Holdings Group Limited

毅高(國際)控股集團有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8218)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 17.10(2)(a) of the GEM Listing Rules and the provisions of inside information under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on a review of the Group's unaudited management accounts for the year ended 31 March 2014, it is expected that the Group will record a loss for the financial year ended 31 March 2014 as compared to the profit for the financial year ended 31 March 2013.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Echo International Holdings Group Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 17.10(2)(a) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited (the "**GEM Listing Rules**") and the provisions of inside information under Part XIVA of the Securities and Future Ordinance (Cap.571, Laws of Hong Kong) (the "**SFO**").

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on a review of the Group's unaudited management accounts for the year ended 31 March 2014, it is expected that the Group will record a loss for the financial year ended 31 March 2014 as compared to the profit for the financial year ended 31 March 2013 which is mainly due to (i) the decrease in sales as a result of a decrease in customers' orders; (ii) the recognition of listing expenses of the Company of approximately HK\$3.79 million during the aforesaid year; and (iii) the increase in the Hong Kong staff salaries of the Group.

Despite the Group is expected to record a loss for the financial year ended 31 March 2014, the Board considers that the existing business operation, the financial position and cash level of the Group remain healthy.

As the information contained in this announcement is only based on the preliminary assessment by the management of the Company with reference to the unaudited management accounts of the Group for the year ended 31 March 2014 which have yet to be finalised, Shareholders and the potential investors are advised to read carefully the final results announcement of the Company for the year ended 31 March 2014 which is expected to be published by the end of June 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board Echo International Holdings Group Limited Cheng Yeuk Hung Executive Director

Hong Kong, 30 April 2014

As at the date of this announcement, the executive directors of the Company are Mr. Lo Yan Yee, Ms. Cheng Yeuk Hung, Mr. Cheng Kwing Sang, Raymond, and Mr. Lo Ding To, and the independent non-executive directors of the Company are Mr. Lam Wai Yuen, Mr. Ang Chuk Pai, Mr. Cheung Chin Wa, Angus and Ms. Kwok Ni Ha.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The directors of the Company, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.echogroup.com.hk.