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Echo International Holdings Group Limited

毅高（國際）控股集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8218)

RESIGNATION OF EXECUTIVE DIRECTOR; AND APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board announces that with effect from 22 October 2014,

- (1) Mr. Cheng Kwing Sang, Raymond resigned as an executive Director; and
- (2) Ms. Zhou Jia Lin was appointed as a non-executive Director.

RESIGNATION OF EXECUTIVE DIRECTOR

The board (the “**Board**”) of directors (the “**Directors**”, each as the “**Director**”) of Echo International Holdings Group Limited (the “**Company**”) announces that Mr. Cheng Kwing Sang, Raymond (“**Mr. Cheng**”) resigned as an executive Director with effect from 22 October 2014 due to his desire to reduce workload when approaching retirement age. However, Mr. Cheng will still work in the Company as the chief executive officer and the marketing director.

Mr. Cheng has confirmed that he has no disagreement with the Board and that there is no matter in relation to his resignation which should be brought to the attention of the shareholders of the Company.

The Board would like to express its gratitude to Mr. Cheng for his valuable contribution towards the Company during his tenure of service as an executive Director.

APPOINTMENT OF NON-EXECUTIVE DIRECTOR

The Board is pleased to announce that Ms. Zhou Jia Lin (“**Ms. Zhou**”) has been appointed as a non-executive Director with effect from 22 October 2014.

Ms. Zhou Jia Lin

Ms. Zhou, aged 42, has more than 16 years’ working experience in the management of investment portfolios. She has been a non-executive non-independent director of Vashion Group Limited whose shares are listed on the Singapore Stock Exchange. She was a director of

Lissington Limited from 2003 to 2014 and was responsible for overall management and formulation of business strategies and investment plans in various investment portfolios. She was also a director of Pinnacle Investment Limited from 1998 to 2002, who undertook corporate finance projects and assisted in sourcing for viable businesses to invest in.

Ms. Zhou has entered into a letter of appointment with the Company for an initial fixed term of one year from 22 October 2014 and automatically renewable for successive terms of one year until terminated by Ms. Zhou or the Company giving not less than three months' written notice to the other party. Her appointment is subject to the provisions of the Company's articles of association in force from time to time including, but not limited to, the removal provisions and provisions on retirement by rotation and re-election. The director's fee of Ms. Zhou is HK\$90,000 per annum which has been determined by the Board with reference to her duties, responsibilities and experience, and the prevailing market conditions.

As at the date of this announcement, save as disclosed above, Ms. Zhou confirms as follows:

- (1) she does not have any relationship with any of the directors, senior management, substantial shareholders or controlling shareholders of the Company;
- (2) she does not have any interest in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance, Cap. 571 of the Laws of Hong Kong;
- (3) she does not hold other position in the Company and its subsidiaries;
- (4) she did not hold any directorship in public companies the securities of which are listed on any securities market in Hong Kong or overseas in the preceding three years; and
- (5) she does not have any other matters that need to be brought to the attention of the shareholders of the Company nor does she have any other information that is required to be disclosed pursuant to any of the requirements under paragraphs (h) to (v) of rule 17.50(2) of the Rules Governing the Listing of Securities on the Growth Enterprise Market of the Stock Exchange (the "**GEM Listing Rules**").

The Board wishes to express its warmest welcome to Ms. Zhou for joining the Company.

By order of the Board
Echo International Holdings Group Limited
Cheng Yeuk Hung
Executive Director

Hong Kong, 21 October 2014

As at the date of this announcement, the executive Directors are Mr. Lo Yan Yee, Ms. Cheng Yeuk Hung, Mr. Cheng Kwing Sang and Mr. Lo Ding To, and the independent non-executive Directors are Mr. Lam Wai Yuen, Mr. Ang Chuk Pai, Mr. Cheung Chin Wa, Angus and Mr. Shiu Shu Ming.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will be published on the Stock Exchange's website at www.hkexnews.hk and the Company's website at www.echogroup.com.hk.